

Evan Roth

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Mid-levels
Hong Kong

“Release early, often, and with rap music.”

WEBSITES

<http://ni9e.com>
<http://graffitiresearchlab.com>
<http://fffff.at>
<http://detouch.org>
<http://whiteglovetracking.com>

Notable Projects

Graffiti Analysis
Explicit Content Only
Skymall Liberation
Free Art & Technology Lab
Graffiti Taxonomy
Public Domain Donor
The Ghetto Matrix (with James Powderly)
Inbox Victory

Graffiti Research Lab (with James Powderly)
White Glove Tracking (with Ben Engebretth)
The Art of Detouch
Animated Gif Mashup
L.A.S.E.R. Tag (with James Powderly and Theo Watson)
LED Throwies (with James Powderly)
Typographic Illustration
9 to 5 Paintings

EDUCATION

MFA Design Technology (MFADT)
Parsons School of Design, New York City
3.97 GPA
Class valedictorian
Recipient of the Dean's Scholarship

08/2003 - 05/2005

B.S. Architecture
University of Maryland, College Park, MD
3.5 GPA, 4.0 studio GPA
Graduate of the University Honors Program

08/1996 - 05/2000

WORK

Free Art & Technology Lab Co-Founder and Research Director 2008 - Present

F.A.T. Lab, Brooklyn, NYC
<http://fffff.at>

Co-founded Brooklyn's first and only lab dedicated to enriching the public domain through the research and development of creative technologies and media. Projects released through F.A.T. Lab include *Inbox Victory* and *Public Domain Donor*.

MFA Design and Technology Instructor

07/2004 - Present

Parsons School of Design, New York City
<http://cdt.parsons.edu>

Teaches graduate level courses at Parsons School of Design in the Communication Design and Technology department. Course topics include visual programming, internet fame and geek graffiti.

Senior Research and Development Fellow

11/2005 - 11/2007

Eyebeam Atelier, New York City
<http://eyebeam.org>

Senior Research Fellow at the Eyebeam OpenLab, a home for artists, engineers and hackers pioneering open source creativity. Conducted research and development on creative technology and media projects that directly enrich the public domain. Projects completed during fellowship include *detouch.org* and *graffitiresearchlab.com*.

New Media Museum Exhibition Coordinator

03/2004 - 07/2004

First Beijing New Media Arts Exhibition and Symposium, Beijing
<http://newmediabeijingbeijing.org>

Worked closely with the curator for an international new media museum exhibition and symposium involving leading US, European, and Chinese universities and institutions. Responsibilities included web site design and maintenance, exhibition layout, installation, and technical support.

Project Architect

09/2001 - 06/2003

Hanson Architecture, Los Angeles
<http://hansonla.com>

Worked on the design and production of residential and interior museum exhibition spaces. Completed digitally projected interactive gallery installation for display at the California Academy of Sciences building in Golden Gate Park, San Francisco. Responsible for all digital media work including graphics, company web site, and construction documents.

AWARDS

Rhizome 2009 Commission <i>T.S.A. Communication</i> awarded Rhizome's Member Selection award.	2008
Instructables Laser Cutter Competition <i>Enter the Ghetto Matrix</i> awarded Grand Prize.	2008
Spark Festival Commission G.R.L. production of Mobile Broadcast Units.	2008
Adelaide Art Festival Commission and Master Class G.R.L. week long Master's class on technology and public space.	2008
Rhizome 2007 Commission <i>White Glove Tracking</i> awarded a Rhizome Commission.	2008
Cadre-Montavalo Research Residency Finalist For Graffiti Research Lab.	2007
Liverpool Biennial Visible Virals Commission (Tate Liverpool and the 2008 European Cultural Capital Celebration) For Graffiti Research Lab.	2007
Atelier Rijksbouwmeester Commission for Art Rotterdam For L.A.S.E.R. Tag.	2007
Eyebeam OpenLab Senior Fellowship Two year fellowship focusing on creative technology for the public domain.	2006-2007
Lower Manhattan Cultural Council Off the Record Commission G.R.L. Mobile Broadcast Unit.	2006-07
ARS Electronica - http://aec.at Graffiti Research Lab presented with Award of Distinction for interactive art.	Linz, Austria, 2006
FITC Design and Technology Festival - http://flashinthecan.com Speaker, judge, and motion graphics category winner for Typographic Illustration.	Toronto, Canada, 2004 - 2006
Flash Forward Film Festival - http://flashforwardconference.com Speaker, judge, and winner in the typography category for Typographic Illustration.	NYC & San Francisco 2003 - 2005
Norapolis Intl. Multimedia Festival - http://www.norapolis.org n9e.com awarded grand prize Prix Nora Krea 2005.	Moselle, France, 2005

EXHIBITIONS

The Centre Pompidou Graffiti Research Lab performance and exhibition	Paris, France, 2009
Art Basel Miami GRL performance and exhibition	Miami, Florida, USA, Dec. 2008
Digifest GRL performance and exhibition	Athens, Greece, Oct. 2008
GRL in Perugia L.A.S.E.R. Tag	Perugia, Italy, Oct. 2008
European Day of Languages Multiple GRL-cell L.A.S.E.R. Tag	Paris, France, Sept. 2008
Experimenta Design Amsterdam 2008 GRL performance and exhibition	Amsterdam, Netherlands, Sept. 2008
Nuart 2008 GRL performance and exhibition	Stavanger, Norway, Sept. 2008
EIZONE L.A.S.E.R. Tag	Yokohama, Japan, Sept. 2008
APMT L.A.S.E.R. Tag and GRL gallery exhibition	Tokyo, Japan, Aug. 2008
Cotton Razor Blade @ 798 GRL gallery exhibition	Beijing, China, Aug. 2008
FILE 08 L.A.S.E.R. Tag	Sao Paulo, Brazil, Aug. 2008

Total Museum of Contemporary Art L.A.S.E.R. Tag and GRL video exhibition	Seoul, Korea, July 2008
Gallery Anno Domini Department of Homeland Graffiti Liquidation Sale	San Jose, California, 2008
Tate Museum of Modern Art Street Art exhibition.	London, UK, 2008
Brooklyn Academy of Music Screening of GRL: The Complete First Season, Brooklyn Academy of Music	Brooklyn, NYC, 2008
New Museum <i>White Glove Tracking</i> presented as part of Rhizome's 2007 Artists Commission.	New York City, NY, 2008
Seoul Digital Forum Visionary Presenter	Seoul, South Korea, 2008
Museum of Modern Art GRL: The Complete First Season screened at PopRally	New York City, 2008
Adelaide Bank Festival of the Arts http://grl.anat.org.au/ G.R.L. Workshops, performance, and masterclass.	Adelaide, Australia. 2008
Spark Festival University of Minnesota workshop.	Minneapolis, Minnesota, 2008
LightWave Festival L.A.S.E.R. Tag performance and workshop at Trinity College.	Dublin, Ireland, 2008
Museum of Modern Art http://www.moma.org/exhibitions/exhibitions.php?id=5632 L.A.S.E.R. Tag exhibited and performed as part of the Design and the Elastic Mind exhibition.	New York City, 2008
Sundance Film Festival http://www.sundance.org/festival/film_events/new_frontier_on_main.asp Graffiti Research Lab exhibition in New Frontiers; premiered <i>G.R.L. The Complete First Season</i> .	Park City, UT, 2008
Festival Luminis, Carte Blanche L.A.S.E.R. Tag Performance.	Lausanne, Switzerland, 2008
Enzimi L.A.S.E.R. Tag Performance.	Rome, Italy, 2008
Taiwan Digital Art Festival G.R.L. Performance, presentation, and workshop.	Taipei, Taiwan, 2008
Microwave Festival G.R.L. Performance, presentation, and workshop.	Hong Kong, China, 2008
Gadget-Off, Liberty Science Center F.A.T. and G.R.L. Presentation.	New York, NY, 2008
Nuit Blanche Exhibition and performance of Mobile Broadcast Unit.	Toronto, Canada, 2007
Transitio New Media G.R.L. exhibited, presented, and ran workshops.	Mexico City, 2007
Ars Electronica, Second City Mobile Broadcast Unit exhibited.	Linz, Austria, 2007
Art Rotterdam L.A.S.E.R. Tag performance and presentation.	Rotterdam, Netherlands, 2007
OFFF New Media Festival G.R.L. conducted performances and presentations.	Barcelona, Spain, 2007
Creator Series, Tomorrow Unlimited Mobile Broadcast Unit exhibited.	LA and NYC, USA, 2007
Laboral G.R.L. performance and presentation.	Gijon, Spain, 2007
Open City, Eyebeam Curated and exhibited.	New York City, 2007

Lower Manhattan Cultural Council: Off the Record G.R.L. Presentation.	New York, NY, 2006
Nuart G.R.L. exhibition.	Stavanger, Norway, 2006
Ars Electronica G.R.L. exhibition, performance, and presentation.	Linz, Austria, 2006
Electrohype G.R.L. exhibited.	Malmö, Sweden
SIGGRAPH http://siggraph.org Graffiti Analysis on display in Art Gallery. G.R.L. conducted workshops as part of the Guerrilla Studio.	Boston, MA, 2006
Maker Faire http://makezine.com/faire Graffiti Research Lab conducted graffiti technology hands on workshops and collaborative mural.	San Mateo, CA, 2006
Tokyo Type Directors Club http://www.tdctokyo.org Exhibition featuring Typographic Illustration project (Curated by John Maeda).	Tokyo, Japan, 2005
Typsonic 2005 http://www.typosonic.de Typographic Illustration displayed in exhibition on experimental and new tendencies in typography.	Ingolstadt, Germany, 2005
Version>05 http://www.versionfest.org Multiple projects exhibited in event highlighting the interaction of arts, activism, and technologies.	Chicago, Illinois, 2005
10FL Multimedia Exhibition http://10fl.parsons.edu <i>All City Council</i> project exhibited at the Chelsea Museum of Art.	New York City, 2005
The Cracow Film Festival http://cracowfilmfestival.pl ni9e.com projects presented at one of Europe's oldest events dedicated to animation and short films.	Cracow, Poland, 2004

**BOOK
CONTRIBUTIONS**

Field Guide for Public Works Volume #1 Parsons the New School for Design, US	2008
Design and the Elastic Mind MoMA Exhibition Catalog, US	2008
Street Renegades Francesca Gavin, UK	2007
Space Craft: Fleeting Architecture and Hideouts Die Gestalten Verlag, Germany	2007
Goodbye Privacy, Ars Electronica Ars Electronica, Austria	2007
Simplicity, Ars Electronica Ars Electronica, Austria	2006
CyberArts (cover photo), Ars Electronica Ars Electronica	2006

**SELECTED PRESS
& PUBLICATIONS**

FHM Taiwan	05/2008
Corriere della Sera, cover	12/4/2008
Corriere della Sera <i>Colosseo e Piramide: il Iser firma i graffiti della notte</i>	12/3/2007
The Taipei Times	2007
Time Asia <i>How Graffiti Artists are Cleaning Up</i>	2007
Modart Magazine	2007

Windows and Wallpapering: Questions about Art, Technology and Poetic Interference

Esquire Magazine, The Genius Issue <i>How to Start your Own Graffiti Research Lab</i>	2007
Rolling Stone <i>The Hot Issue</i>	2007
New York Times <i>The Writing's Off the Wall</i>	2007
ABC News <i>Let There be Light</i>	2007
Wired Magazine <i>Graffiti Goes LED</i>	2006
Dazed and Confused	2006
New York Times <i>Graffiti by the (Extensively Analyzed) Numbers</i>	2006
Time Out New York <i>The Exhibitionists</i>	2006
Time Magazine <i>Innovators, Food for the Eyes and Ears.</i>	2006
Make Magazine, Issue 6 <i>LED Throwies</i>	2006
Village Voice <i>DIY.org</i>	2006
RES, Vol. 9, Num. 2 Interviewed and featured as one of the 10 most interesting recent graduates of 2006.	2006
Wired, Issue 6 Feature on technology based graffiti which highlighted the Graffiti Analysis project.	Fall 2005
Animal Magazine, Issue 6 Interview with focus on work related to street art and graffiti.	Fall 2005
Digital Creative Arts, Typography Issue Created illustration appearing on the cover of the typography issue.	2005
Computer Arts, Issue 66 Co-author of Create Imagery Using Digital Type.	Dec. 2004